

## Candidate Qualification / Position Statement For Coalition for a Better Memphis Website

The CBM will post your completed statement on our website, [www.bettermemphis.org](http://www.bettermemphis.org), exactly as it is submitted. It is important that your information be complete – please use extra space if needed and feel free to attach a resume or any supplemental information. Is questionnaire is also located on the website [www.bettermemphis.org](http://www.bettermemphis.org) under the tab “Candidate Ratings Guide.” Please email the statement to [peggy@bettermemphis.org](mailto:peggy@bettermemphis.org) or Fax 901-752-0743 by August 8, 2011.

Name: WILLIAM C. 'BILL' BOYD

Website: \_\_\_\_\_

Candidate for: MEMPHIS CITY COUNCIL, DISTRICT 2 POSITION

Why do you believe you are qualified for this position? Many years of experience in top-level management positions in Memphis City Government. A former mayor recently stated that Bill Boyd possesses more institutional knowledge of local government than anyone in Memphis. I have the desire, energy and passion to help make my hometown of Memphis an even more desirable "City of Choice"

Name three specific things you would like to accomplish if elected: ① Identify and implement new options for City revenue rather than increasing the property tax. One of my current pursuits is the collection of millions of dollars of unpaid fines. ② Use of funds wisely towards goal of growing our economy. ③ Improve as many aspects of the quality of life that is within our authority to do so. Such things as clean and safe neighborhoods.

Have you ever been delinquent on your property taxes? Yes \_\_\_\_\_ No X

Have you declared bankruptcy? Yes \_\_\_\_\_ No X

Have you ever been convicted of a felony? Yes \_\_\_\_\_ No X

If you answered “yes” on any of the above items, please list the year and provide details. -

\_\_\_\_\_  
\_\_\_\_\_

List other elected positions you have run for and the outcome of the election:

Then three successive four-year terms as Assessor  
of Property  
Finished close second in a six or seven person race for  
the Memphis Charter Commission  
Then four-year term as Memphis City Councilman for Dist. 2

**Current Employment**

Company: Retired?

Length of Employment: \_\_\_\_\_

Brief Job Description: Now making Council position a full-  
time job

**Education**

Please list all college/advanced degrees attained.

<u>College/University</u>	<u>Degree</u>	<u>Graduation Year</u>
<u>See attached education information</u>		

Additional information relating to your educational background (optional): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How long have you lived in Memphis? All of my life. My wife is also  
Where did you grow up? a native Memphidian.

Marital status/children: Married - have two daughters living

Please identify up to five organizations that are actively supporting your candidacy and provide a contact (with phone number) for each.

1. I have several organizations that have stated
2. they will support my candidacy but I'm
3. not aware of any organizations that have publicly
4. voted to endorse candidates at this time.
5. \_\_\_\_\_

Please list your association memberships and identify any leadership positions you have held in the past. Please see attached resume, paragraphs 2 thru 9

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Please list up to 10 current or past civic/community memberships.

1. Please see attached resume, paragraphs 2 thru 9
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Other Contact Information:

Campaign Chair: \_\_\_\_\_

Treasurer: BILL WATKINS CPA WATKINS UIBERALL  
1661 Axton Brenner Drive, Suite 300  
Memphis, TN 38120

Any other information you would like to share with the voters:

*It is my strong belief that people who serve the public in positions of leadership should not think that they have special entitlements or "perks" at the taxpayer's expense. Example: I pay for my own lunches served on Council meeting days by providing the City Treasurer a personal check in advance every six months.*

*I am a fiscal conservative and I spend many hours each year in preparation for the review of each City Division Director's budget. The results have been reduced spending in many areas.*

Councilman Boyd was elected to the City Council in November 2007.

A lifelong resident of Memphis, Boyd attended the public schools at Cummings Elementary and South Side High. He also attended Memphis State University (College of Business), University of Tennessee (Real Estate) State Technical Institute (Computer Technology) and Tennessee State University (Accredited Rule 31 Mediator).

Mr. Boyd has been an active participant, and leader in the following three churches where he, his wife Regina and family, have been members and where he has served as Chairman of the Stewardship Committee, Sr. Warden, President of the Men's Club, Sunday School Teacher and member of the Bishop's Standing Committee. He and his wife Regina have two daughters, Jamie and Shannon and four grandchildren, Lauren, McKenzie, Hannah and Hadley and they are all members of Hope Presbyterian Church where Mr. Boyd serves on the Coffee Service Team and the Scrub Team.

Mr. Boyd was honored to have been selected as the "2009 Governmental Public Servant of the Year of Memphis and Shelby County" by the Rotary Club of Memphis East and chosen as the "2010 Memphis Senior Citizen of the Year" for leadership and service through civic groups and governmental service by the Kiwanis Club of Memphis.

Councilman Boyd has been recognized for his service and leadership and some of those awards are as follows: The Dr. James W. Bodley Annual Americanism Award presented by the American Legion; Outstanding Citizen of the Year by Big Brothers & Big Sisters of Memphis; Assessor of the Year for the State of Tennessee; The Outstanding Jaycee of the Year by the Memphis Jaycees; Jaycee of the Year by the Tennessee Jaycees; Life Membership Award by Tennessee Jaycees; Junior Chamber International Senator, highest honor of the U.S. Jaycees; Memphis Kiwanian of the Year; Kiwanis International Distinguished President; Kiwanis International Distinguished Lt. Governor Award; Kiwanis International Life Membership Award.

Mr. Boyd is the former West Tennessee Regional Coordinator of Worker Compensation, former General Manager, Naegele Outdoor Advertising Co., former Shelby County Assessor of Property elected to three 4-year terms. He served as Director of Public Service, appointed by Mayor Wyeth Chandler, was the Construction Coordinator of the Commerce Square Office Building Project, served as the Administrative Assistant to the Commissioner of Public Service Hunter Lane, Jr. He was the first Abstract Department manager of Security Title Company when they first located in Memphis.

Mr. Boyd has served in the following professional organizations: Memphis Board of Realtors (Planning Committee), Memphis Building Owners and Managers Association (Vice President) Outdoor Advertising Association of Tennessee, Political Action Committee (Chairman), Legislative Committee of Tennessee Association of Assessing Officials (Chairman), Conference of County Officials Association of Tennessee (Chairman), Memphis City Council Government Consolidation Review Committee.

Mr. Boyd has also served as a voting member of the following Commissions and Boards of Trustees: Memphis and Shelby County Port Commission, Memphis and Shelby County Convention Center Commission, Memphis Public Library Board of Trustees, Shelby County Board of Equalization, and he served as an ex-officio member of the Mid-South Coliseum Board of Commissioners, the Memphis River Front Harbor Commission and the Memphis in May Board of Directors.

Councilman Boyd has served his community on the following boards: Goodwill Industries (Treasurer), Arthritis Foundation (Chairman of Fundraising), The Memphis State University Highland Hundred (President), Big Brothers/Big Sisters (Chairman of Fundraising), Greater Memphis State Inc. (Second Vice President) and U of M Society Inc (First Vice President) – both academic support groups, Tennessee Jaycees (Treasurer) Memphis Jaycees (Vice President) South Side High Booster Club (President), Leadership Memphis (Chairman of Selection Committee), Kiwanis Club of Memphis (President) Kiwanis Division (Lt. Governor), Kiwanis District of West Tennessee, Mississippi, and Louisiana (District Governor), Miss Teen USA pageant held in Memphis on National Television (Executive Committee), Liberty Bowl, Mid-South Fair, National Football Foundation, Cordova The Town Homeowner's Association (Vice President).

Mr. Boyd is a current member of the following organizations: U of M Tiger Scholarship Fund; U of M Rebounders Club; U of M Friends of the Library; U of M Bullpen Club; U of M Foundation, Highland Hundred Club, Sea Isle Park Neighborhood Association, Shelby Farms Conservancy, Park Friends, Inc. the West Tennessee Historical Society, the Chickasaw Basin Authority Board of Directors and the Center City Commission.